

2025
NIGHT OF A
THOUSAND STARS
Gala

CELEBRATING HOSPITALITY'S
STARS OF THE INDUSTRY AWARDS &
BENEFITTING AHLA FOUNDATION



MONDAY, JANUARY 27, 2025

**THE BEVERLY HILTON
9876 WILSHIRE BLVD, BEVERLY HILLS, CA 90210**

COCKTAIL RECEPTION
DINNER AND AWARDS PROGRAM TO FOLLOW
DESSERT RECEPTION

ABOUT THE EVENT

THE NIGHT OF A THOUSAND STARS GALA CELEBRATES HOSPITALITY'S UNSUNG HEROES: THE PROPERTY-LEVEL TALENT THAT MAKES THE INDUSTRY SO UNIQUE. THE GALA PROVIDES RESOURCES TO FUND SCHOLARSHIPS, APPRENTICESHIPS, AND GRANTS TO COMMUNITY-BASED PARTNERS ACROSS THE COUNTRY. KICK OFF YOUR 2025 ALIS BY JOINING OVER 500 AHLA AND AHLA FOUNDATION BOARD MEMBERS, INDUSTRY EXECUTIVES, BRAND REPRESENTATIVES AND OWNERS FOR THE 7TH ANNUAL NIGHT OF A THOUSAND STARS GALA ON MONDAY, JANUARY 27.

TABLE SPONSORSHIP IS NOW AVAILABLE.

INDIVIDUAL TICKETS WILL BE AVAILABLE, SPACE PERMITTING, ON DECEMBER 2.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

\$50,000

- Opportunity to address the audience at Night of a Thousand Stars (NOTS) Gala
- Invitation for 10 guests to attend the Gala and recognition from the stage
- Logo inclusion on all signage, printed collateral, web & digital media and AHLA Foundation website
- Unique co-branded media on-site to highlight company's support of AHLA Foundation and event (i.e. gobo projection on donor wall or floor clings, etc.)
- Social Media Recognition before Gala
- Logo recognition in prominent trade publication following the event
- Highlighted as Night of a Thousand Stars sponsor in 2025 Annual Report

Visionary Sponsor

\$25,000

- Invitation for 10 guests to attend the Gala and recognition from the stage
- Opportunity for company executive to be included in video montage recognizing all Visionary sponsors.
- Logo inclusion on all signage, printed collateral, web and social media, and AHLA Foundation website
- Unique co-branded media on-site to highlight company's support of AHLA Foundation and Gala
- Logo recognition in prominent trade publication following the Gala
- Recognized in 2025 Annual Report

Benefactor Sponsor

\$15,000

- Invitation for 8 guests to attend the Gala
- Opportunity for up to two AHLA Foundation invited guests (beneficiaries, board members, etc.) seated at your table
- Company listing on all signage, printed collateral, media presentation during Gala
- Listing in prominent trade publication following the event
- Recognized in 2025 Annual Report

Patron Sponsor

\$5,000

- Invitation for 5 Guests to attend the Gala (1/2 Table)
- Company listing on media presentation during Gala

For more information,
please contact Lindsay
Miller at lmiller@ahla.com
or visit our [website](#)



EXCLUSIVE SPONSORSHIP OPPORTUNITIES*

One Sponsor per opportunity.

Reception Sponsor

\$20,000

- Name or logo recognition on signature cocktail and signage on bar in designated cocktail hour space
- Onsite recognition including signage and on-screen name placement
- Name recognition on event website and collateral, including invitation and event program*
- Invitation for Four (4) guests to attend the Gala.

Transportation Sponsor **

\$10,000

- Name or logo recognition on signage in transportation loading and unloading space
- Onsite recognition including signage and on-screen name placement
- Name or logo recognition on event website and collateral, including invitation and event program*
- Invitation for Two (2) guests to attend the Gala.

Photo Booth Experience Sponsor

SOLD

- Name or logo recognition cobranding on photo booth digital images
- Onsite recognition including signage and on-screen name placement
- Name recognition on event website and collateral, including invitation and event program*
- Invitation for Two (2) guests to attend the Gala.

Floral Sponsor **

\$10,000

- Name or logo recognition on tabletop floral signage
- Onsite recognition including signage and on-screen name placement
- Name recognition on event website and collateral, including invitation and event program*
- Invitation for One (1) guest to attend the Gala

* Recognition dependent on sponsor deadlines.

**In kind or product donation will be considered.



For more information, please contact Lindsay Miller at lmiller@ahla.com or 202-316-2750 or visit our [website - www.ahlafoundation.org/stars](http://www.ahlafoundation.org/stars)

AHLA Foundation is a nonprofit 501 c3 organization, Tax ID: 13-6095316. Please consult your tax professional.

No paper tickets. Guest list provided at the door.